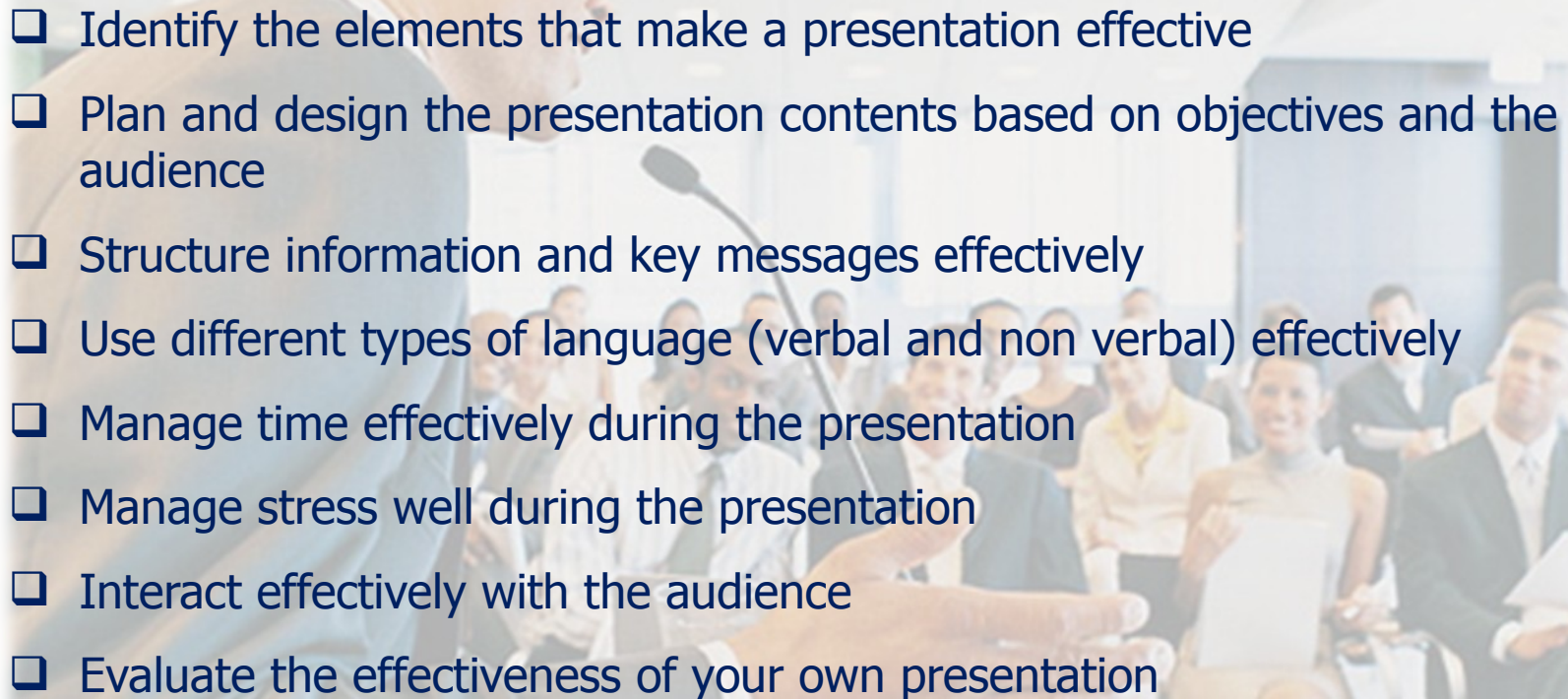


Effective communication and presentation (1 of 2)



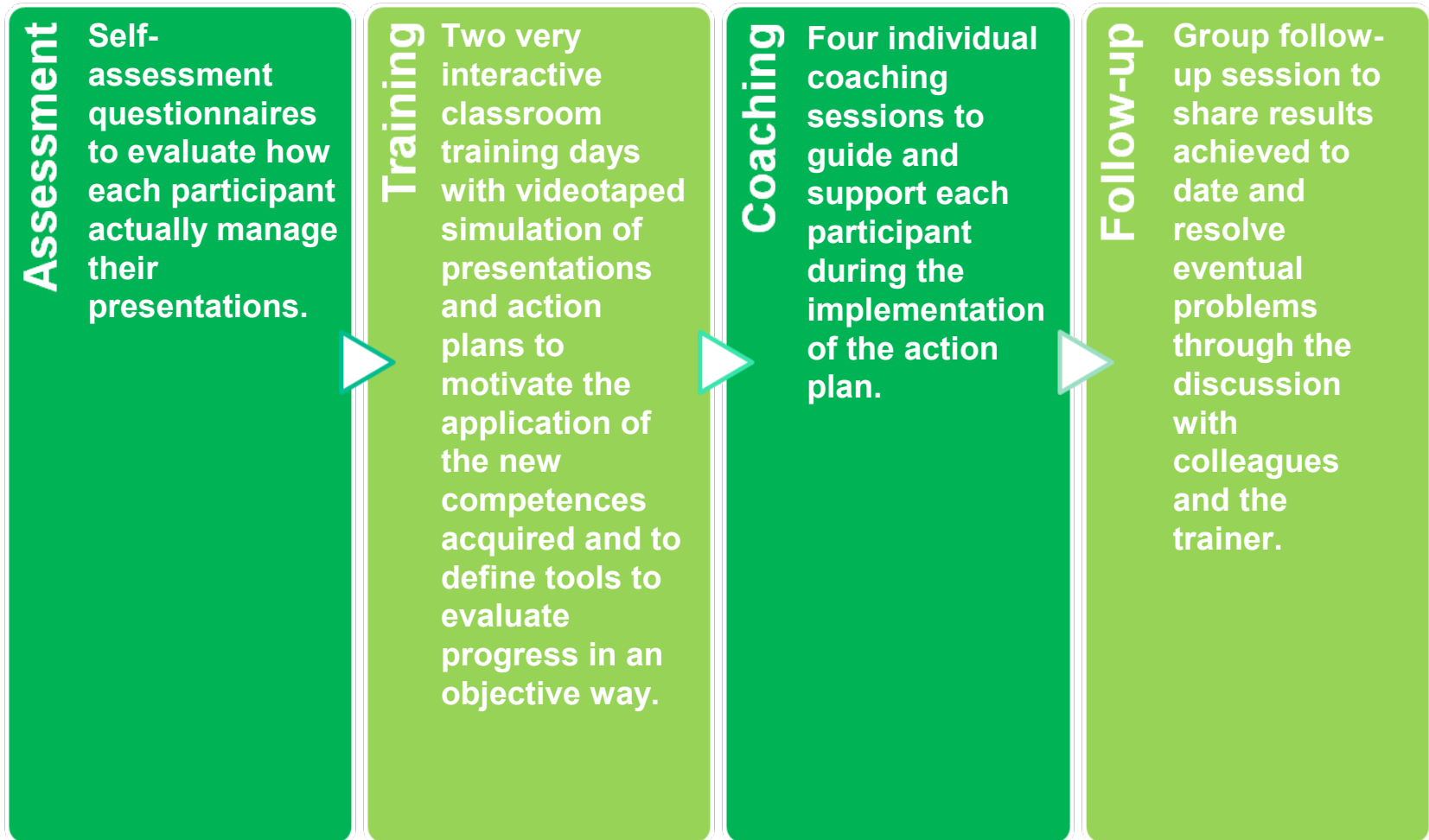
Learning objectives

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- A background image showing a man in a dark suit and white shirt speaking into a microphone at a podium. He is gesturing with his right hand towards an audience of people seated in a conference room. The audience members are dressed in business attire and are looking towards the speaker. The room has large windows in the background, and the overall atmosphere is professional.
- Identify the elements that make a presentation effective
 - Plan and design the presentation contents based on objectives and the audience
 - Structure information and key messages effectively
 - Use different types of language (verbal and non verbal) effectively
 - Manage time effectively during the presentation
 - Manage stress well during the presentation
 - Interact effectively with the audience
 - Evaluate the effectiveness of your own presentation

Effective communication and presentation (2 of 2)



Structure of the program



For more information

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