

# Measuring Training ROI



## Course structure – virtual classroom

- ✓ 4 modules (2 hours each) with exercises during and between one module and another
- ✓ **individual development plan** at the end of the last module
- ✓ follow-up (2 hours) after 6 weeks to share the progress and results obtained and continue the application of the techniques acquired
- ✓ **maximum 6 participants**

**Individual coaching upon request** during or after the course for a **customised** approach based on your specific needs

## Why participate?

It is important that the results of the training interventions are subject to careful **evaluation**, just like any other **investment**, for continuous improvement.

The course provides **proven techniques and tools** for evaluating the impact of training projects in financial terms (ROI – Return on Investment).

The course includes **simulations with feedback** in order to facilitate participants' engagement and learning.

## Objectives

- ✓ understand how to apply the **methodology** for ROI calculation in training
- ✓ identify how the methodology can be used in **different situations** within an organization
- ✓ distinguish between the **application** of the ROI measuring methodology for “**soft skills**” (e.g. managerial, communication, etc.) and “**hard skills**” training (e.g. technical skills, operating, etc.)

**Language** English, Italian

**Contact us for more information!**



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