

**INFORMATION ON THE PROCESSING OF PERSONAL DATA
PURSUANT TO ART. 13 OF GENERAL DATA PROTECTION REGULATION 2016/679
(HEREINAFTER REFERRED TO AS "GDPR")**

The information below describes the methods and purposes of the processing of personal data provided by users accessing and using the website "www.ptsonweb.it" (hereinafter only "Site") and who interact with the web services of Performance Technology Solutions S.r.l..

The information is provided exclusively for the above mentioned Site, and does not concern any other sites that can be reached by the user through the links present on it.

Some definitions

Please note that the General Data Protection Regulation 679/2016 (GDPR) defines "personal data" as any information concerning an identified or identifiable natural person ("data subject").

On the other hand, according to the same GDPR, "processing" means any operation or set of operations which is performed on personal data or on sets of personal data, whether or not by automated means, such as collection, recording, organisation, structuring, storage, adaptation or alteration, retrieval, consultation, use, disclosure by transmission, dissemination or otherwise making available, alignment or combination, restriction, erasure or destruction.

1. Data controller

The data controller of the personal data processed and collected on this site is the company Performance Technology Solutions S.r.l., P.I.: 03417530965 with registered office in Via Valparaiso 10, 20144 Milan - e-mail: info@ptsonweb.com

2. Purpose and legal basis of the processing

The processing operations are carried out only relating to the personal data necessary for the use of the Site and its functions and in particular to allow navigation on the site and to carry out the processing activities necessary to respond to the user's requests. If the user browsing the website wishes to send e-mail messages to the addresses indicated on the website, or if the user wishes to request information about PTS's services by using the appropriate forms in the various sections of the website, such

information will be used by PTS to verify the type of request made by the user and to provide the requested information.

The user's data can also be used for the defense of the Controller in court or in the preparatory phases of its possible establishment.

The legal basis that legitimizes the processing of data for the purposes specified above is the performance of a contract to which the data subject is a party or the execution of pre-contractual measures taken at the request of the same (art. 6 n. 1 letter b) of the GDPR) and the legitimate interest of the Controller (art. 6 n. 1 letter f) of the GDPR) which consists in the right to defence in court and is balanced with the rights and freedoms of the data subjects.

Refusal to provide all or part of the requested data prevents the User from browsing the Site and the Controller from fulfilling the requests of users sent using the appropriate forms on the site or by sending communications to the e-mail addresses indicated therein.

If the consent is freely given by users, their personal data may also be processed for the following purposes

- to obtain anonymous statistical information on the use of the Site;
- to optimise the navigability of the Site (or the usability of other social or web applications of the data controller)
- to send commercial and promotional messages and communications regarding the Controller's activities, products or services or events organised by the Controller.
- Possible subscription to newsletters: the user who wishes to activate the Newsletter Service through which he/she can receive updates on PTS services can insert the requested data in a specific form. At any time the user can unsubscribe from the service by contacting the Controller or by using the link contained in the newsletter.

The legal basis that legitimizes the processing of data for the purposes specified above is the specific free and informed consent of the data subjects (Art. 6 n. 1 letter a) of the GDPR).

In the event that consent is not given, data subjects will not be able to receive newsletters or updates on the Controller's activities, nor commercial communications on the services offered or events organised by the Controller.

In the event that the processing of personal data is based on consent, the data subject has the right to revoke his/her consent at any time but the processing carried out before revocation remains lawful.

After revocation, the Controller shall cease the processing of data for which consent is required (Article 7 no. 3 of the GDPR).

3. Types of data processed and how data are processed

The types of data processed include, in particular:

- **navigation data:** the computer systems and software procedures used to operate the Site acquire, during their normal operation, some personal data whose transmission is implicit in the use of Internet communication protocols. This category of information includes geolocation data, IP addresses, browser type, operating system, information on the pages visited by users within the site, access time, length of stay on a single page.
- **data provided voluntarily by the user** by filling in forms on the site: name, surname, e-mail, telephone, role in the company, as well as data relating to the company.
- **Data collected through cookies:** navigation data, data on the user's activity on the Site and his/her preferences. For further information on the use of cookies, you can consult our COOKIE POLICY at the following link: https://www.ptsonweb.com/wp-content/uploads/2021/10/PTS_cookie-policy-sito-web_CCAvv_EN-PTS.pdf

The data provided by the user may be acquired and stored by the Controller, also in electronic form, for the purposes specified above and will be processed lawfully, fairly and in a transparent manner in relation to the data subject, and will be adequate, relevant and limited to what is necessary in relation to the purposes for which they are processed.

4. Communication of personal data - categories of recipients

Personal data may be transmitted to third parties who carry out activities on behalf of the Data Controller as Data Processors appointed pursuant to Art. 28 GDPR, (for

example, hosting and IT services), to the extent strictly necessary to achieve the purposes set out in Art. 2 above, including with the aid of electronic or, in any event, automated means.

Personal data may also be communicated to employees and collaborators of the Data Controller, in the context of the performance of their work activities, who are persons acting under the authority of the Controller. You can have more information about these subjects by sending an email to the following address of the Controller: info@ptsonweb.com

5. Transfer of personal data to third countries

The activities and processing carried out do not involve the transfer of data to third countries.

The use of certain third-party cookies may involve the transfer of personal data to countries outside the European Union. For further details, users are invited to consult the cookie policy https://www.ptsonweb.com/wp-content/uploads/2021/10/PTS_cookie-policy-sito-web_CCAvv_EN-PTS.pdf

6. Storage of personal data

The Data Controller shall store personal data for the time necessary to fulfil the purposes set out in Art. 2 above; in particular, data processed for marketing purposes shall be stored until consent is revoked.

Personal data may be stored for a longer period of time, until the expiry of the period of prescription of legal claims arising from the relationship between the owner and the interested parties and in the case of any litigation in progress, for the entire period of duration of the same, to allow the exercise of the right of defence of the Controller in judicial and extrajudicial proceedings.

7. Rights of the Data Subject

The GDPR grants the data subject the rights provided for in Articles 15-22, in particular the right to: the right of the access by the data subject to their personal data and to obtain a copy thereof (Art. 15 GDPR), the right to rectification (Art. 16 GDPR) and erasure of the same (Art. 17 GDPR), to restriction of processing concerning him/her (Art. 18 GDPR), to data portability (Art. 20 GDPR, where applicable) and to object to processing concerning him/her (Arts. 21 and 22 GDPR, for the cases mentioned therein and, in particular, to processing for marketing purposes or which results in automated decision-making, including profiling, which produces legal effects concerning him, if

the conditions are met); the right to lodge a complaint with the Italian Data Protection Authority, as the supervisory authority operating in Italy (Garante Privacy: Piazza Venezia nr. 11, 00187 ROMA, Tel. +39 06 696771 – PEC: protocollo@pec.gpdp.it) and to lodge a judicial appeal, both against a decision of the Guarantor Authority and against the data controller itself and/or a data processor.

Where the processing is based on consent, the right to withdraw said consent at any time, without prejudice to the lawfulness of the processing based on the consent given before the withdrawal.

Consent may be withdrawn at any time by using the appropriate link at the bottom of any marketing communication received, or by contacting the data controller at the contact details given above.

In order to exercise these rights, the User/concerned party may contact the data controller at the e-mail address: info@ptsonweb.com

8. Updates and amendments

This information notice may be subject to changes and additions, including as a result of any subsequent amendments and/or additions to the legislation on the protection of personal data. Users may view the text of the updated Policy on this website.

BANNER COOKIES

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